



WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

CONTRACT

<u>Contract / Revision</u> 403054 /		<u>Alt Order #</u> 06400911
<u>Product</u> SUPERPAC 4 AMER		
<u>Contract Dates</u> 11/01/12 - 11/06/12		<u>Estimate #</u> N01N06
<u>Advertiser</u> SuperPac for America		<u>Original Date / Revision</u> 10/31/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u> SPACA	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	43	11/02/12	11/02/12	FRI 1p-2p	1p-2p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$40.00			
2	43	11/02/12	11/02/12	FRI Late News	10p-11p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$750.00			
3	43	11/02/12	11/02/12	FRI Late News 11p	11p-1130p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$125.00			
4	43	11/02/12	11/02/12	FRI 2p-3p	2p-3p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$40.00			
5	43	11/02/12	11/02/12	FRI 3p-4p	3p-4p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$40.00			
6	43	11/02/12	11/02/12	FRI 6a-7a	6a-7a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$75.00			
7	43	11/02/12	11/02/12	FRI 7a-8a	7a-8a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$75.00			
8	43	11/02/12	11/02/12	FRI 8a-9a	8a-9a		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$65.00			
9	43	11/05/12	11/05/12	MON 1p-2p	1p-2p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$40.00			
10	43	11/05/12	11/05/12	MON Late News	10p-11p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$750.00			
E 11	43	11/05/12	11/05/12	MON Late News 11p	11p-1130p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$125.00			

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<u>Contract Dates</u> 11/01/12 - 11/06/12	<u>Product</u> SUPERPAC 4 AMER	<u>Estimate #</u> N01N06
<u>Advertiser</u> SuperPac for America		<u>Original Date / Revision</u> 10/31/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	43	11/05/12-11/11/12	MON Late News 11p	11p-1130p	M-----	:30		\$125.00	NM		
	See MG 11.2 Program Change											
	2	43	11/05/12-11/05/12	M-F 6p-7p News	6p-7p	M-----	:30		\$125.00	NM		
	(M) MG for 11.1 11/05											
12	43	11/05/12	11/05/12	MON 2p-3p	2p-3p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$40.00			
13	43	11/05/12	11/05/12	MON 3p-4p	3p-4p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$40.00			
14	43	11/05/12	11/05/12	MON 5a-6a	5a-6a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$50.00			
15	43	11/05/12	11/05/12	MON 6-630p News	6p-630p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$135.00			
16	43	11/05/12	11/05/12	MON 6a-7a	6a-7a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$75.00			
17	43	11/05/12	11/05/12	MON 630p-7p News	630p-7p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$200.00			
18	43	11/05/12	11/05/12	MON 7a-8a	7a-8a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$75.00			
19	43	11/05/12	11/05/12	MON 730p-8p	730p-8p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$500.00			
20	43	11/05/12	11/05/12	MON 8a-9a	8a-9a		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$65.00			
21	43	11/05/12	11/05/12	Mon 8p-9p	8p-9p		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,600.00			
22	43	11/03/12	11/03/12	Late Run 10P News	Various		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$450.00			
23	43	11/04/12	11/04/12	Su Late News	10p-11p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$650.00			
24	43	11/04/12	11/04/12	Sun Fox News 9a-10a	9a-10a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$125.00			
25	43	11/01/12	11/01/12	THU 1p-2p	1p-2p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$40.00			
26	43	11/01/12	11/01/12	THU Late News	10p-11p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$750.00			

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403054 /	06400911

Contract Dates	Product	Estimate #
11/01/12 - 11/06/12	SUPERPAC 4 AMER	N01N06

Advertiser	Original Date / Revision
SuperPac for America	10/31/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
27	43	11/01/12	11/01/12	THU Late News 11p	11p-1130p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$125.00			
28	43	11/01/12	11/01/12	THU 2p-3p	2p-3p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$40.00			
29	43	11/01/12	11/01/12	THU 3p-4p	3p-4p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$40.00			
30	43	11/01/12	11/01/12	THU 5a-6a	5a-6a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$50.00			
31	43	11/01/12	11/01/12	THU 6-630p News	6p-630p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$135.00			
32	43	11/01/12	11/01/12	THU 8a-9a	8a-9a		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$65.00			
N 33	43	11/04/12	11/04/12	NFL Early Game	Various	-----S	:30	1	\$5,165.00	NM	1	\$5,165.00
N 34	43	11/05/12	11/05/12	MON 11a-12p	11a-12p	M-----	:30	1	\$40.00	NM	1	\$40.00
N 35	43	11/05/12	11/05/12	MON 4p-5p	4p-5p	M-----	:30	1	\$40.00	NM	1	\$40.00
N 36	43	11/04/12	11/04/12	Su 8p-830p	8p-830p	-----S	:30	1	\$800.00	NM	1	\$800.00
N 37	43	11/04/12	11/04/12	Su 830p-9p	830p-9p	-----S	:30	1	\$600.00	NM	1	\$600.00
N 38	43	11/04/12	11/04/12	Su Prime C1	Su 9p-930p	-----S	:30	1	\$800.00	NM	1	\$800.00
N 39	43	11/04/12	11/04/12	Su Prime C2	Su 930p-10p	-----S	:30	1	\$600.00	NM	1	\$600.00
N 40	43	11/06/12	11/06/12	TUE 5a-6a	5a-6a	-T-----	:30	1	\$50.00	NM	1	\$50.00
N 41	43	11/06/12	11/06/12	M-F 6a-7a	6a-7a	-T-----	:30	1	\$75.00	NM	1	\$75.00
N 42	43	11/06/12	11/06/12	M-F 7a-8a	7a-8a	-T-----	:30	1	\$75.00	NM	1	\$75.00
N 43	43	11/06/12	11/06/12	M-F 8a-9a	8a-9a	-T-----	:30	1	\$65.00	NM	1	\$65.00
N 44	43	11/05/12	11/05/12	Mon 9p-10p	9p-10p	M-----	:30	1	\$2,500.00	NM	1	\$2,500.00
N 45	43	11/03/12	11/03/12	Sa Late News	10p-11p	-----S-	:30	2	\$750.00	NM	2	\$1,500.00
N 46	43	11/03/12	11/03/12	College Football	Various	-----S-	:30	2	\$2,500.00	NM	2	\$5,000.00
N 47	43	11/04/12	11/04/12	NFL Early Game	Various	-----S	:30	2	\$10,000.00	NM	2	\$20,000.00
N 48	43	11/04/12	11/04/12	Late Run 10P News	Various		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$1,000.00			
N 49	43	11/04/12	11/04/12	NFL Pre Game	Various	-----S	:30	1	\$2,000.00	NM	1	\$2,000.00
N 50	43	11/04/12	11/04/12	NFL Post Game	Various	-----S	:30	1	\$2,000.00	NM	1	\$2,000.00
Totals											54	\$50,685.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	54	\$50,685.00	\$43,082.25
Totals	54	\$50,685.00	\$43,082.25

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/12 - 11/06/12	SUPERPAC 4 AMER	N01N06

<u>Advertiser</u>	<u>Original Date / Revision</u>
SuperPac for America	10/31/12 / 11/02/12

Signature: _____ **Date:** _____

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